

Deepa Sethi was born in Kuwait. She is of Indian descent and has a very multicultural background. At the age of 17, she left her family to pursue her education in Australia. After a couple of years, she moved to the US, to pursue higher education.

Deepa joined the nutrition program and started working for Kellogg's. It was then that she realized she had to take charge and make her own destiny and not accept social norms. Her attitude at the time was to "never say no to any opportunity". While pursuing her masters in Texas, she took an internship at a manufacturing facility. After graduating she started working in the food industry as a food scientist.

Deepa's' work has moved her around the globe. Her overseas traveling has given her a vision of social norms and experience of different cultures. She worked as a scientist for 10 years before she moved to sales & business development.

Her 17 years in the food industry wearing different hats encouraged her to start her company Eq Equation where she advises young entrepreneurs to use their emotional intelligence to negotiate, strategy planning, and innovate. She is excited to groom the next generations of leaders with assertiveness, empathy, and humanity.