

[Cynthia Pong, JD](#), is an award-winning career strategist, speaker, and author of [Don't Stay in Your Lane: The Career Change Guide for Women of Color](#). An NYU-trained lawyer turned feminist career coach, she's on a mission to get women of color the money, power, and respect that they deserve. Her career advice has been featured in HuffPost, CNBC, Fast Company, Refinery29, NPR, and more, and she is a LinkedIn Top Voice for Job Search and Career.

Cynthia specializes in strategizing with mid-career women of color professionals who are pursuing unconventional paths. Her coaching focuses on emboldening her clients, sharpening their negotiation skills, and building their business acumen. She is frequently sought out to provide highly relevant, super applicable, easy-to-understand career advice specifically for women of color.

With a decade of experience negotiating – first as a public defender, now as an entrepreneur – she has studied and applied various negotiation styles and techniques. She has helped her clients negotiate increases as high as 67% and tens of thousands of dollars more in salary, starting offer, or rate.

Her clients are breaking down barriers in a variety of fields and industries, including: medicine, public health, the arts, social work, sustainability, and the trades. Cynthia is a proud introvert, a classic middle child, and an unapologetic Rottweiler enthusiast.